

Gear Up for outdoors LTD

25TH ANNIVERSARY

1986 - 2011 • THUNDER BAY, ON

A company's 25th anniversary is a significant accomplishment as it marks a quarter of a century in business and celebrates a successful past and a prosperous future. "25 Years of marriage & 25 years of business - An anomaly these days," remarks Jon and Sandra Wynn, Owners of Gear Up for Outdoors.

Reflecting on their first 25 years in business, Jon and Sandra are deeply grateful to their customers. "Over the years we have developed many friendships and we continue to see the same faces coming back each year to buy our products and share another outdoor story", says Jon.

"We have been very fortunate over the years to have excellent employees", comments Sandra. "Our Staff is our number one asset". "You're only as good as the people you have working for and with you"! "From our valued Floor Manager Nick and his knowledgeable sales team; Barry, Adam, Andreanne, Amy, Eric, Joe, Kayla, Kevin, Ryan & Sarah. And Teresa and her Website Crew Sheri, Justin, Andrew, Jamie P, Jamie W and Hallie who process and ship products around the world daily."

Since it's founding, the company has grown and expanded to become one of the larger outdoor retailers of high quality name brand tents, packs, clothing, outerwear, boots & shoes.

They endeavour to provide the highest quality and most functional outdoor products and equipment for all seasons. They carry a complete line of winter outdoor gear like snowshoes and summer camping gear including camp stoves, sleeping bags and a whole line of accessories and their kid's line of clothing is only the best for your children. Well established high end name brands of outerwear and footwear will provide warmth when required and the necessary comfort all day long.

Gear Up stocks the most sought after brands in the Outdoor Industry; Outerwear from Arc'teryx, Canada Goose, Marmot, Merrell, Salomon or The North Face and Footwear from Baffin, Keen, Garmont, Merrell, Salomon, Teva and the The North Face, as well as Gear from Bushnell, Eureka, Faber, Katadyn, MSR, Nalgene, Optimus, Ryders, Sigg, Therm-A-Rest.

For professionals in the field of Forestry, Geology, Mining and Tree Planting, they carry an extensive variety of specialized safety footwear and clothing as well as measuring, mapping, and marking supplies, instruments & tools.

Their online store has been outfitting and shipping outdoor equipment and clothing needs throughout Canada, United States, Europe, both poles and everywhere in between for the past 16 years!

Their customers are constantly looking for quality made-in-Canada products and continue to request an in-depth Outdoor Gear component to their website in order that they can access the quality gear they have been accustomed to receiving in the store. They carry a wide range of products from many valued manufacturers & suppliers. They endeavour to stock items throughout the year and are constantly searching for all the "COOLEST STUFF" to make your outdoor moment all that more enjoyable.



Sandra and Jon Wynn

