



tent central *Our largest sale of the year - Tent Central Sale*



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at the 24th Annual
Tent Central Sale & Display
April 23-25, 2010

The largest display
of tents in North America
outside a boy scout jamboree

Over 100 different tents from
The North Face, Eureka, Marmot & MSR
Huge Savings and a great way to start off the Summer

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OUR TOLL-FREE LINE 800-304-4275 . OPEN 7 DAYS A WEEK

REPS IN ALL WEEKEND FROM:



Spring suppliers' sale always occurs on the last weekend in the month of April. Originally we held the event on the parking lot of Gear Up. Major issues. We had to nail the tents into the concrete to stabilize them from blowing down Alloy Drive; as well we then started exceeding the parking lot area and had to then display tents into our neighbour's yards.

Five years ago we contacted Reg Galbraith of Thunder Bay Baseball regarding using the facilities of the Central Canada Ball Diamond off of Central Avenue to display our tents. Thus the Name of Tent Central. They appreciated us over the weekend as part of the fees paid, were used for upkeep of the field and fertilizers.

The first year of the Tent Sale we had many queries from customers driving along the Harbor Expressway when they saw all the tents. Comments ranged from what is this, a Boy Scout Jamboree, to people thinking it was a squatter's camp. The weather has always been on average cool and windy. Touch wood, we have never had rain, but it's been cold enough for snow.

This year we are utilizing the Upper Field of the Thunder Bay Baseball Venue. This is a brand new field built for the 2010 World Junior Baseball Tournament, featuring the very best up and coming stars from China, Japan, Dominican Republic, Cuba, Europe, USA and Canada. Be sure to check out the outstanding facilities for this year's Tournament at www.world-baseball2010.com

Today our Tent Central Sale is recognized as the largest single display of tents set up in one location outside of a Boy Scout Jamboree in North America. A testimonial for a city with a population of 100,000!

We have customers attending this event from as far away as Minneapolis, Mn, Winnipeg, Mb and Sudbury, ON. Should you be looking for a solo tent for kayaking the shores of Lake Superior; outfitting a crew of Fire Fighters or taking your family on their first trip to Quetico, this is a great venue to get in and try out the right tent for your purpose!

The weekend starts on Friday with promotional products on sale from our Reps in the store as well as Product Knowledge Seminars on the latest footwear, clothing, outerwear and equipment from the foremost Outdoor Brands in North America; The North Face, Eureka, Marmot, MSR, Merrell, Keen, Salomon, Patagonia, Mustang... The in store specials are on throughout the weekend in the store Friday, Saturday and Sunday.

If you're looking for a tent, this is the place to go. We have over 100 tents set up and on display from TNF, Eureka, Marmot & MSR. All the Manufacturer's Reps are on hand to help out in any of your requirements. It is also a great opportunity to talk to the Reps regarding the newest designs, features of their tents as well as introducing the complete line of outdoor sleeping bags, packs, outdoor furniture, hydrations packs, eye-wear, binoculars, camping stoves, cook-ware and all the other nick knacks that makes the summer months more enjoyable; whether you are kayaking, fishing, biking, hiking, golfing, backpacking, travelling or camping this is where you want to be. Join us for our 24th Annual Tent Central Extravaganza and Spring Sale.

A great way to get ready for the May long weekend and hopefully a warm enjoyable summer.